

Neuropathy Hope

Hope through caring, support, research, education, and empowerment

A newsletter for members of the Western Neuropathy Association (WNA)

April 2015 Issue 4 Volume 13

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Western Neuropathy Association P.O. Box 276567 Sacramento, CA 95827-6567 877-622-6298 888-556-3356 info@pnhelp.org www.pnhelp.org

ANNUAL REPORT FOR 2014

PCNA Board of Directors

The Board studied various approaches to fund raising, read books and articles, and attended seminars. We also explored social media opportunities.

The Board voted to change the name of the emeritus group to more clearly indicate their purpose from Emeritus Board to Emeritus Council. They are former Board members who sometimes act as advisors and attend events, and we ask them to contribute funds to the organization as do the Board members.

The Board signed an affiliate agreement with WalkJov after contacting a few who had tried it and discussing the product with company founder and CEO. Blain Tomlinson, PCNA members will receive a nearly \$500 discount on the purchase price, and PCNA will receive a small percentage of the net profit of each sale. WalkJoy is designed for a certain disability and is sold only with a doctor's prescription indicating it is appropriate for the patient.

After the announcement that The Neuropathy Association (TNA) was dissolving and The Foundation for Peripheral Neuropathy would take over their information resources as well as provide some assistance for support groups, the PCNA Board invited Pam Shlemon, president/ executive director of The Foundation for Peripheral Neuropathy, to call into a Board meeting. We had a very encouraging exchange of information with her. She emphasized that we had to change our name to remove "Chapter of" as there was no "The Neuropathy Association" to be a chapter of. The Board voted to change the name to The Western Neuropathy Association as a complete disaffiliation with the TNA name and to indicate our wider geographic coverage and vision.

The Neuropathy Association

The situation with The Neuropathy Association was monitored closely. We had an affiliation agreement that chiefly indicated we shared the same goals. However, their continuing dire financial situation became more apparent as the past year unfolded. They chose to dissolve and turn over their most valuable remaining possession – their information resources - to The Foundation for Peripheral Neuropathy. As of December 31, 2014, The Neuropathy Association (TNA) no longer existed. The chairman of the TNA Board of Directors, Jim Gardner, called our president. Bev Anderson, on the morning after the two Boards had signed the appropriate documents to let her know that the affiliation agreement was officially dissolved. The Foundation for Peripheral Neuropathy does not have officially affiliated groups even though we are working together toward many of the same goals.

Support Groups

The Berkeley and Oakland Support Groups merged to become the Berkeley-Oakland Neuropathy Support Group. They chose to meet at the Berkeley location as some of those coming to the Oakland group lived closer to Berkeley.

David Woods is the new leader in the Walnut Creek Neuropathy Support Group at Rossmoor.

Two new groups started in October, 2014. One in Quincy and another in Laguna Hills (Orange County), which is restricted to the senior housing community.

In 2014 Bev Anderson visited these support groups: Antioch-Brentwood, Bakersfield, Concord, Folsom, Grass Valley, Modesto, Quincy, Roseville, and Turlock.

She held a meeting in these areas, but due to a lack of people willing to be on a leadership team, no group resulted: Agoura Hills, Chico, Fairfield, Jackson, La Canada-Flintridge, Lincoln Hills (still a possibility), Manteca, Oroville (still a possibility). Pasadena, Placerville, Reno, Sherman Oaks, Simi Valley, Sonoma, Sonora, Stockton (there is a group forming now), Tulare-Visalia, and Vacaville.

Board director Sandra Grafrath held a meeting in the following areas, but due to a lack of people willing

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ANNUAL CONFERENCE, APRIL 22, 2015

More Information and Registration Form on Page 7

2015 WNA Board of **Directors**

Bev Anderson

President

Karen C. Polastri, IOM

Vice President

Pam Hart Secretary

Jonathan Istilart

Treasurer

Sandra Grafrath

Director

Brad Livingood

Director

Emeritus Council

Michael Green

Emeritus

Arvin Magusara

Emeritus

Casimir Sammanasu

Emeritus

Sandra Vinson

Emeritus

Dick Ward

Emeritus

Please contact your group leader or check your local paper to find out about the topic/speaker for the upcoming meeting.

Bev Anderson Editor

Newsletter Design by

Diane Blakley Designs

CALIFORNIA

Alturas

For information call: Bev Anderson (877) 622-6298

Antioch-Brentwood

3rd Wednesday, 2 PM Antioch-Kaiser Sand Creek 1C Bev Anderson 877-622-6298

1st Monday, 11 AM Woodside Village MH Park 12155 Luther Road Bev Anderson (877) 622-6298

Bakersfield

3rd Wednesday, 1:30 PM Stockdale Moose Lodge 905 S. Stine Rd.. David Wollard (661) 663-9406

Berkeley-Oakland No meeting

Go to the Annual Conference See info in this edition. Kathleen Nagel (510) 653-8625

Carmichael

2nd Tuesday, 1:30 PM Eskaton 3939 Walnut Ave.

Karen Robison (916) 972-1632 Call Karen before coming as it is a gated community and sometimes the day/time changes. She welcomes newcomers!

Carmichael

3rd Thursday, 6 PM Atria El Camino Gardens 2426 Garfield, Ave. Tanysha Kaye (916) 488-5722

Castro Valley

2nd Wednesday, 1:30 PM First Presbyterian Church 2490 Grove Way (next to Trader Joe) Judson Leong (510) 581-6697

Clearlake

For information, call Bev Anderson (877) 622-6298

Concord 3rd Thursday, 1:30 PM First Christian Church 3039 Willow Pass Road Wayne Korsinen (925)685-0953

Crescent City

For information call: Bev Anderson (877) 622-6298

2nd Tuesday, 3:30-5:00 PM **Davis Senior Center** 646 A Street Mary Sprifke (530) 756-5102

Elk Grove

2nd Tuesday, 1 PM Elk Grove Senior Center 8830 Sharkey Avenue Roger White (916) 686-4719

Eureka

For information call: Earlene (707) 496-3625 **Folsom**

3rd Monday, 1:00 PM- odd numbered months Journey Church 450 Blue Ravine Rd. Bev Anderson (877) 622-6298

Fort Bragg

For information call: Betty Adams (707) 964-3327

Roster of Our WNA Information and Support Groups

3rd Tuesday, 11:00 AM Denny's Restaurant 1110 East Shaw

Marvin Arnold (559) 226-9466

Garberville

For information call: Bev Anderson (877) 622-6298

Grass Valley

2nd Monday, 1:30 PM GV United Methodist Church 236 S. Church Street Salli Hearn (530) 268-1017

Jackson

For information, call Bev Anderson (877) 622-6298

Lakeport

For information call Mito Shiraki (707) 245-7605

Lincoln

Thurs., Oct. 23, 1:00 PM Bev Anderson (877) 622-6298

Livermore

4th Tuesday, 10 AM Heritage Estates 900 E. Stanley Blvd. Sandra Grafrath (925) 443-6655

Madera

For information, call Bev Anderson (877) 622-6298

Merced

2nd Thursday, 1 PM Central Presbyterian Church 1920 Canal Street (The Hoffmeiser Center across the street from the church) Larry Frice (209) 358-2045

Modesto

3rd Monday, 10:30 AM Trinity United Presbyterian Church 1600 Carver Rd., Rm. 503 Monte Schrader (209) 531-3838

Monterev

3rd Wed..10:30 AM-odd numbered months First Presbyterian Church 501 El Dorado Street Don & Ann Trout (831) 372-6959

1st Thursday, 2 PM Napa Senior Center 1500 Jefferson Street Ron Patrick (707) 257-2343 bonjournapa@hotmail.com

Oxnard

For information call: Bev Anderson (877) 622-6298 Placerville

For information, call Bev Anderson (877) 622-6298

1st Thursday, 1 PM Our Savior Lutheran Church 298 High St.

Stacey Harrison (530) 283-3702

Reddina

For information call: Tiger Michiels (530) 246-4933

Redwood City

4th Tuesday, 1 PM Sequoia Hospital Health and Wellness Center 749 Brewster Avenue Stan Pashote (510) 490-4456

Roseville

2nd Wednesday, 1PM - odd numbered months Sierra Point Sr. Res. 5161 Foothills Blvd. Carol Brosk (916) 531-2752

Sacramento

3rd Tuesday, 1:30 PM Northminster Presby. Church 3235 Pope Street Charles Moore (916) 485-7723

Salinas

Contact Bill Donovan (831) 625-3407

San Francisco

4th Thursday, 10 AM UC-San Francisco Med Ctr. 400 Parnassus Avenue Amb. Care Ctr. 8th Flr., Rm A888 Y-Nhy (e nee) Duong Nhy-y.duong@ucsf.edu

San Jose

3rd Saturday, 10:30 AM O'Conner Hospital 2105 Forest Avenue SJ DePaul Conf. Rm. Stan Pashote (510) 490-4456

San Rafael

3rd Wednesday, 1 PM Lutheran Church of the Resurrection 1100 Las Galinas Avenue Scott Stokes (415) 246-9156

Santa Barbara

4th Saturday, 10AM - odd numbered months The First Methodist Church Garden & Anapamu Shirley Hopper (805) 689-5939

Santa Cruz

3rd Wednesday, 1PM- odd numbered months Trinity Presbyterian Church 420 Melrose Avenue Mary Ann Leer (831) 477-1239 maleer@comcast.net

President's Message

By Bev Anderson

In this issue, you will find the Annual Report for 2014. A lot was accomplished, but in some situations we were in a holding pattern which turned out to be fortunate. We started dialogue about updating our public service announcement, which would have been out of date when we had to change our corporate name again. We held off on a redesign of our t-shirt. We have some changes to make in the brochure. Now that our name change is official – The Western Neuropathy Association (WNA) – we can start moving ahead with projects and other necessary name transition tasks.



We will be sending out an e-mail request for response soon. We apologize to those that don't have e-mail. If you have someone like a relative, friend, or neighbor that would not mind getting an e-mail for you once in a while, you could give us that address for the once in a while time we send such out to ask a question or to give you information about an event. It would have nothing to do with how you get your newsletter as that would be on a different system. A sizable number of people with e-mail prefer to get the newsletter by standard mail. Of course, if you get yours by standard mail and would rather get it via e-mail which comes in full color, you can let us know and we are delighted to make the change for you. E-mail us at donnad@pnhelp.org.

We will ask about your ideas for how this organization can improve its service, let more people know about neuropathy, get more members, find support group leadership teams more readily, or any other subject you have an idea about that would help us in developing a more efficient and effective organization.

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WNA Information and Support Groups - continued from page 2

Santa Maria

2nd Tuesday, 12:00 Noon Elwin Mussel Senior Center 510 Park Street Wanda (805) 938-1086 Mary (805) 344-6845

Santa Rosa

1st Thursday, 10:30 AM Santa Rosa Senior Center 704 Bennett Valley Road Larry Metzger (707) 541-6776

Sonoma

For information, call Bev Anderson (877) 622-62988

Sonora

For information, call Bev Anderson (877) 622-6298

Stockton

For information, call Bev Anderson (877) 622-6298

Susanville

For information call: Bev Anderson (877) 622-6298

Thousand Oaks Region

For information, call Bev Anderson (877) 622-62988

<u>Truckee</u>

For information call: Bev Anderson (877) 622-6298

Tulare-Visalia

For information call Bev Anderson (877) 622-6298 **Turlock**

3rd Monday, 1 PM Covenant Village Adm. Bldg. Classroom 2125 N. Olive St. Joanne Waters (209) 634-0683

<u>Ukiah</u>

Last Tuesday, 5:30 PM North Coast Opportunities (NCO) 413 N. State St. Shirley Blattner (707) 621-0208 Carole Hester (707) 972-2795

Walnut Creek

4th Friday, 10 AM Rossmoor, Hillside Clubhouse Las Trampas Room David Woods (925) 287-8100

West Sacramento

No meeting until new leader is found Sandra Vinson (916) 372-6093 slvins11@gmail.com

Woodland

Tuesday, April 7, 1:00 PM Woodland Comm & Senior Center 2001 East Street Guest Speaker: Bev Anderson, WNA President Elizabeth Chaudhry (530) 661-3859

<u>Yreka</u>

For information call Bev Anderson (877) 622-6298

Yuba City-Marysville 2nd Tuesday, 10:30 AM

2nd Tuesday, 10:30 AM St. Andrew Presbyterian Church 1390 Franklin Rd. (next to Winco Shopping Center) Ken Lux (530) 673-3479 <u>NEVADA</u>

Reno-Sparks

For information call Bev Anderson (877) 622-6298

OREGON

Brookings

For information, call Robert Levine (541) 469-4075

Grant's Pass

3rd Wednesday, 10:30 AM First Christian Church 305 SW H Street Carol Smith (541) 955-4995

Medford

For information, call Bev Anderson (877) 622-62988

Portland

For information call Joe Mozena (503) 505-0692 or Bev Anderson (877) 622-6298

<u>Salem</u>

3rd Monday, 6:30 PM
Community Health Education Center
Salem Hospital Campus, Bldg. D
890 Oak Street SE
Michael (503) 857-3508
newsofsalem@gmail.com

Start a support group in your area: Contact Bev Anderson at (877) 622-6298 or info@pnhelp.org

Help With Health Care Challenges

If the number is not in your area, call the one listed and ask for the right number.

Medicare

www.Medicare.gov

••

The Affordable Health Care Act

For current information go to www.HealthCare.gov

•••

HICAP Health Insurance Counseling

for seniors and people with disabilities. www.cahealthadvocates.org /HICAP/ Call (800) 434-0222 to ask a question or to make an appointment.

•••

Health Rights Hotline

Serving Placer, El Dorado, Yolo, & Sacramento Counties, regardless where you receive your health coverage. Tollfree (888) 354-4474 or TDD (916) 551-2180. In Sacramento, (916) 551-2100.

www.hrh.org.

HMO Help Center

Assistance
24 hours a day, seven days a week.
(888) HMO-2219
or (877) 688-9891 TDD

•••

DRA's Health
Access Project Free

publications about the health care, insurance rights and concerns of people with disabilities and serious health conditions. For more information, go to http://dralegal.org/ and click on "Projects".

DISCOUNTS FOR WNA MEMBERS

The following companies or individuals have agreed to give WNA a discount to WNA members. Give them a call or visit. If you choose to purchase the service or wares of any on this list, pull out your PCNA/WNA Membership Card and claim the discount.

Anodyne Therapy

Infrared Light Therapy equipment - \$50 off Model Freedom 300 (single leg at a time) and \$50 discount on Model 120 that does both legs at the same time. Contact: 800-521-6664 or www.anodynetherapy.com

HealthLight Infrared Light Therapy equipment - 10% off Single Boot System and Dual boot system.

Contact: 888-395-3040 or www.healthlight.us

Auburn The Footpath

825 Lincoln Way (530) 885-2091 www.footpathshoes.com PCNA Discount: 10% off the regular price shoes.

Elk Grove Shoes That Fit

8649 Elk Grove Blvd. (916) 686-1050 PCNA Discount: 20% off the regular price shoes.

Fortuna Strehl's Family Shoes & Repair

Corner of 12th & Main 1155 Main Street (707) 725-2610 Marilyn Strehl, C.PED is a Certified Pedorthic PCNA Discount: 10% off the regular price shoes.

Sacramento Midtown Comfort Shoes

3400 Folsom Blvd. (916) 731-4400 PCNA discount: 15% on the regular price.

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PERIPHERAL NEUROPATHY LITERATURE REVIEW By William B. Donovan, M.D.

We can access the National Library of Medicine (**NLM**) to obtain information on peripheral neuropathy (**PN**). There are over 100 medical articles a month written on PN.

I review these references and select articles that would appear to be most interesting to us neuropathy sufferers. This is the link to **PubMed** that will take us to the **NLM:** www.ncbi.nlm.nih.gov/sites/entrez

If you are reading this article on the computer, just click on the above link to go there. If you are reading the print edition of the newsletter, type this link into the address bar of the browser on a computer. If you don't know how, get a librarian or friend to help you.

After you get to **PubMed**, you will see a line that says "**Search** _*PubMed*" followed by "**for**" and a space. Every article in the **NLM** is given a **PMID**, an eight digit identification number. I will give you **PMID** numbers of the selected articles. Type the **PMID** into the space after the "**for**" and click on "**Go**" at the end of the space, or press the ENTER key on your keyboard. You will then see a one paragraph abstract of the article appear, as well as links to related articles.

This month's PMIDs:

- 22972149 An Oxford Cochrane Database study of "... randomized double-blind placebo-controlled studies of at least 6 weeks duration, using low-concentration (<1%) topical capsaicin to treat neuropathic pain," suggesting that capsaicin at this concentration is "...without meaningful effect beyond that found in placebo creams."
- 22898039 This meta-analysis of four prospective randomized and three retrospective clinical trials demonstrated decreased incidence of chemotherapy (oxaliplatin)-induced acute and cumulative neurotoxicity with Ca/ Mg infusions compared to placebo.
- 22991449 A double blind randomized parallel trial of amitriptyline (Elavil®), duloxetine (Cymbalta®), pregabalin (Lyrica®) and placebo with diabetic peripheral neuropathy. All medications, compared to placebo, equally reduced pain, but pregabalin improved sleep, and duloxetine improved performance.
- 23083041 With forty patients suffering with lumbar radiculopathy due to lumbar disc prolapse, this Egyptian study found that those randomized to pulsed electromagnetic field therapy (PEMF) experienced decreased pain and disability.

OCCUPATIONAL THERAPY: WHAT IT IS AND WHAT CONDITIONS CAN BENEFIT FROM OT SERVICES

Occupational therapy is a habilitative and rehabilitative as well as a health and wellness centered profession covering a broad range of services including:

- Customized treatment programs to improve one's ability to perform daily activities (occupation*)
- Comprehensive home and job evaluations with adaptation recommendations
- Performance skills assessments and treatment
- Adaptive equipment recommendations and usage training
- Guidance to family members and caregivers
 Some of the health conditions that benefit from occupational therapy include:
- Work related injuries including lower back problems or repetitive stress injuries
- Limitations following a stroke or heart attack
- Arthritis, multiple sclerosis, or other serious chronic conditions

- Birth injuries, learning problems, or developmental disabilities
- Mental health or behavioral problems including Alzheimer's, schizophrenia, and post-traumatic stress
- Problems with substance use or eating disorders
- Broken bones or other injuries from falls, sports injuries or accidents
- Vision or cognitive problems that threaten the ability to drive

*Definition Webster's Collegiate Dictionary 2003. Occupational therapy is therapy based on performing the meaningful activities of daily life (self-care skills, education, work, or social interaction, especially to enable or enhance participation in such activities despite impairments or limitations in physical or mental functioning.

Source: American Occupational Therapy Association

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to be on a leadership team, no group resulted: Hemet, Palm Springs, Redlands, Riverside, and San Bernardino.

Board director Brad Livingood and Bev Anderson attended the first meeting of the support group at Atria El Camino Gardens in Carmichael.

Annual Conference

Pfizer Pharmaceuticals helped sponsor our Annual Conference and Dominic Spatafora spoke on "How to Advocate for Better Medication Prices" as part of that sponsorship.

Dr. Bill Donovan, M.D. was a popular Keynote Speaker.

In discussions about the conference site for 2015, there was discussion about Vacaville or Fairfield. The Jelly Belly Factory was discovered in Fairfield and it seemed like an interesting and convenient location. We chose the venue after the survey tabulation indicated that people would attend in that area.

Communication - Publicity

Two letters were sent to everyone on our mailing list during the year. E-mail to all people for whom we have an e-mail address goes out periodically sharing about activities or urgent news.

A new t-shirt design put aside for consideration in 2015.

Mary Hoffar, who was on the PCNA Board until July 21, was in a program to become a nurse. Her instructor invited Bev Anderson to speak to Mary's class. They had had several classes on diabetic neuropathy and were surprised to learn there are more than 150 causes of neuropathy. This further illustrated our finding that the reason doctors don't know about neuropathy is that little information is provided in medical training.

Board director Pam Hart arranged for Bev Anderson and herself to participate in a local TV broadcast in Auburn that featured an interview about neuropathy.

An issue of Neuropathy Hope was written, printed, and mailed each month. Bev Anderson is editor and does a sizable amount of the writing. Board director Karen Polastri proofreads and does some writing with member, Diane Blakley, providing the design and layout.

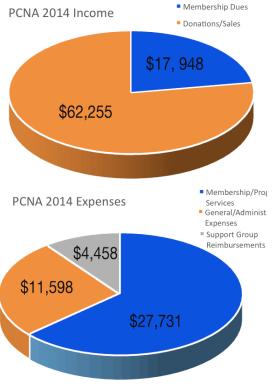
Bev Anderson responds to calls on the PCNA toll-free help line (877) 622-6298, and Donna Dawson, PCNA administrative assistant, answers calls at the PCNA toll-free office line (888) 556-3356 and the local number (916) 932-1924. Bev responds primarily to calls about neuropathy and support groups and distributes informational packets to many of the callers. Donna handles membership, payments, and records.

Social Media

Our Board forged ahead in developing social media contacts. Board director Pam Hart set up and is developing our Facebook page (www.facebook.com/TPCNA), and Board director Johnathan Istilart manages our Twitter account (@neuropathy_pcna). At last count we had 100 followers many of whom are in the health care field. He is also developing a series of podcasts.

Advertising/Marketing

Board director Pam Hart obtained a grant for free Google advertising, which has increased clicks on the PCNA website. Bev recorded several 30 minute radio spots through All Pro Media, and contracted with them for fundraising solicitations. Although the initial work on the radio spots was promising the company proved to be less than honorable and their efforts and results were not productive.



Financial

PCNA started the year with \$35,000 in current assets with a sizable amount in support group sub-accounts. The Board asked groups with more than \$300 in their sub-account to choose a project to invest in, return it to the PCNA general fund, or designate it for research. Some groups participated in health fairs and paid the fee, if any, from their account.

Although we submitted several grant applications, receiving funding is challenging as our activities often don't fit into most of the grant categories. Grantors don't often fund to a regional organization or one that supports primarily older adults.

Board director Brad Livingood facilitated moving our printing and mailing activities to a vender where

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DISCOUNTS FOR WNA MEMBERS

Continued from page 4

West Sacramento
Beverly's Never Just
Haircuts and Lilly' Nails
2007 W. Capitol Ave, West
Hair-(916) 372-5606
Nails-(916) 346-8342
PCNA discount: 10% off
the regular price.

Neuropathy Support Formula

(1-888-840-7142) is a supplement that a sizable number of people are taking and reporting it has helped them. The company gives members of PCNA a discount and free shipping. The 30-day supply is \$40 (normally \$49.97). It can be auto-shipped monthly for the same. A 3-month supply via auto-ship is \$95.00. They also have a Nerve Repair Optimizer that is available for \$20 with free shipping. Marsha, the manager, said that if anyone wants more information about the product, they can call and ask for her. If she is not readily available, leave your number and she will call you back.

Free DVD on
"Coping with Chronic
Neuropathy", introduced
by Dominick Spatafora
of the NAF and endorsed
by major university
neurologists, is available by
contacting the Neuropathy
Support Network at
www.
neuropathysupportnetwork.
org/order-neuropathy-dvd.
html

Additional Discounts

Do you know a business that might offer our members a discount? Tell them that they will be listed each month in our newsletter and on our website so our members will know of their generosity and patronize their business. Call (877) 622-6298 or e-mail info@pnhelp.org.

We'll mail an agreement form to the business, and once we have it, we'll add them to this list.

STATIN DRUGS MAY INCREASE RISK OF PERIPHERAL NEUROPATHY

St. Paul, MN Statin drugs can increase the risk of developing peripheral neuropathy according to a study published in the May 14, 2002 issue of Neurology, the scientific journal of the American Academy of Neurology.

Peripheral neuropathy results from damage to the peripheral nerves and causes weakness, numbness and pain in the hands and feet. Statin drugs are prescribed for millions of Americans to lower cholesterol.

People taking statins were 14 times more likely to develop peripheral neuropathy than people who were not taking statins according to the Danish study. The overall risk of developing peripheral neuropathy is rare, said study author David Gaist, M.D., Ph.D., of the University of Southern Denmark in Odense.

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it would be more convenient and less expensive.

Early in the year, the Board learned that a member had died and left a percentage of her estate to PCNA. We had no idea what the amount of funds might be -- in September a check for \$36,000 was received. The funds were greatly appreciated as we have needed more funds due to increased expenses while at the same time our membership numbers have been lower since the recession.

At the 2014 Annual Conference, Kathy Clemens contributed \$1,000 and challenged people to match it. One person pledged to do so at the conference. Others have contributed. Their names were listed in last month's newsletter. The total amount of the related contributions was slightly more than \$10,000.

See Diagram on page 5 of the 2014 income and expense charts.

The Big Day of Giving

We participated actively in the first observance of The Big Day of Giving in May, 2014. We collected enough donations on that day to qualify for a small distribution of the total funds collected from all participants. Continued annual participation was discussed and the Board voted to be involved in this area-wide event.

Step Up for Neuropathy Walk

The attendance at the 2014 Step Up for Neuropathy Walk more than tripled with more funds raised as well. There were more exhibits. Car Fit conducted by occupational therapy practitioners and students from Occupational Therapy Association of California was a major addition. There will not be a Walk in 2015.

Goals for 2015

- Use our name change as a major opportunity to do media outreach in the western states
- Develop more ways to reach out to and educate the huge group of people with neuropathy in our region
- Find new ways to develop Leadership Teams to establish support groups in areas of need
- Expand our outreach to the medical and health care communities and seek to partner with them in providing help to neuropathy patients
- Encourage and provide for a variety of ways to donate to support the work of this organization
- Find additional Board members with skills in needed areas
- Develop a strategic plan for 2016-2019 that reflects the needs and opportunities that are before us

President's Message – Continued from page 3

At the annual conference, we will be asking people to give us ideas about fundraising. We tried the Step Up for Neuropathy Walk hoping people would come with people who would walk in their place if walking wasn't something they could do. There was good, shaded sitting where the exhibits were set up, but few people came. We want to find an activity that support groups can do in their local area to raise funds to support research with some of the funds allocated to WNA after the support group event expenses are covered. Fundraisers are good team builders and can be a lot of fun. One thing we can't recommend is a raffle due to the laws states have on raffles by nonprofits. We did this once and learned a memorable lesson - It costs more to run a raffle than you think and you might not collect that much. If your group has ideas on this and won't be at the conference, please send your ideas to us a donnad@pnhelp.org or call toll-free (888) 556-3356.

We have three great speakers at this conference. Dr. Kevin Sawchuk and Dr. Jeffrey Ralph will be excellent. So will Elaine Rock from Blood Source. You will be amazed at the information she will bring related to neuropathy. Do attend if at all possible.

For those of you in Southern California and those who don't mind taking a trip there, June 18 is the date of the Neuropathy Action Foundation's Neuropathy Action Awareness Conference. It will again be at The InterContinental Hotel in (Century City) Los Angeles. This is always an excellent conference with many speakers. The registration information will be out soon.

I hope to see you at the Jelly Belly Factory in Fairfield on April 22, from 10:00 am to 3:00 pm (optional tour of the Factory available).



ATOP



EXHIBITS! Optional <u>TOUR</u> of the JELLY BELLY FACTORY

Date: Wednesday, April 22, 2015

Time: 9:30AM to 3:00PM

Pre-register By: Tuesday, April 14, 2015

Registration Fee: \$20.00

Location: Jelly Belly Factory 1 Jelly Belly Lane Fairfield, CA 94534

Questions? Toll-free: 888-556-3356 E-mail: donnad@pnhelp.org



2015 PCNA/WNA ANNUAL CONFERENCE

A Treasure Chest of Neuropathy
Information and Help

9:30am Registration and Morning Snacks

10:00 Announcements and Introductions

10:10 Keynote - Dr. Kevin Sawchuk, Neurologist

Kaiser Permanente, Walnut Creek

"Neuropathy: Anatomy, Clinical Features and

Taking Control"

11:10 Break

11:20 Interactive Activity

Noon LUNCH

12:50PM Presentation by Blood Source

1:30 Dr. Jeffrey Ralph, Neurologist

UC-San Francisco

"Traumatic Neuropathies and Nerve Repair"

2:30 Door Prizes; Closing Announcements

3:00 Adjournment

Optional Tour of the Jelly Belly Factory



Mail registration fee and form to:

PCNA PO Box 276567 Sacramento, CA 95827

	At Large Memb
	☐ Other
ice.	
	□



The Western Neuropathy Association

A California public benefit, nonprofit, tax exempt corporation

P.O. Box 276567, Sacramento, CA 95827-6567

Call WNA using our toll free phone numbers:

(877) 622-6298 • Email: info@pnhelp.org

• PN Information/Advice • Support Group Inquiries

(888) 556-3356 • Email: donnad@pnhelp.org

- Membership Information/Inquiries Sponsorships
- General Organizational Inquiries www.pnhelp.org

DATES TO REMEMBER:

April 22, 2015: Annual Conference

May 5, 2015: Big Day of Giving

MAY 5 – BIG DAY OF GIVING

If you have any amount you would like to give on this day be ready to call in on the number we'll give you in the next newsletter and by e-mail. It will also be on our website home page. If you want to send it ahead, we can enter it for you on that day. WNA receives a portion of a fund that is distributed to each organization that participates based on the total of the amount we turn in on May 5.

There's Still Time to SIGN UP!

Annual Conference April 22, 2015

Jelly Belly Factory, Fairfield, CA

Registration Form on Page 7. Send your check for \$20 per person to PCNA, P.O. Box 276567, Sacramento, CA 95827-6567 or go on line to www.pnhelp.org and pay by credit card.



The Western Neuropathy Association (WNA)

A California public benefit, nonprofit, tax-exempt corporation.

Bev Anderson, Editor

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Our mission is to provide support, information and referral to people with neuropathy and to those who care about them, to inform and connect with the health care community, and to support research.

Dues - \$30 a year All contributions and dues are tax-deductible.

We are supported by dues-paying members, contributions by members and friends, and occasionally, small grants and fundraisers.

This newsletter is designed for educational and informational purposes only. The information contained herein is not intended to substitute for informed medical advice. You should not use this information to diagnose or treat a health problem or disease without consulting a qualified health care provider. The Pacific Chapter of the Neuropathy Association (PCNA) does not endorse any treatments, medications, articles, abstracts or products discussed herein. You are strongly encouraged to consult a neurologist with any questions or comments you may have regarding your condition. The best care can only be given by a qualified provider who knows you personally.

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